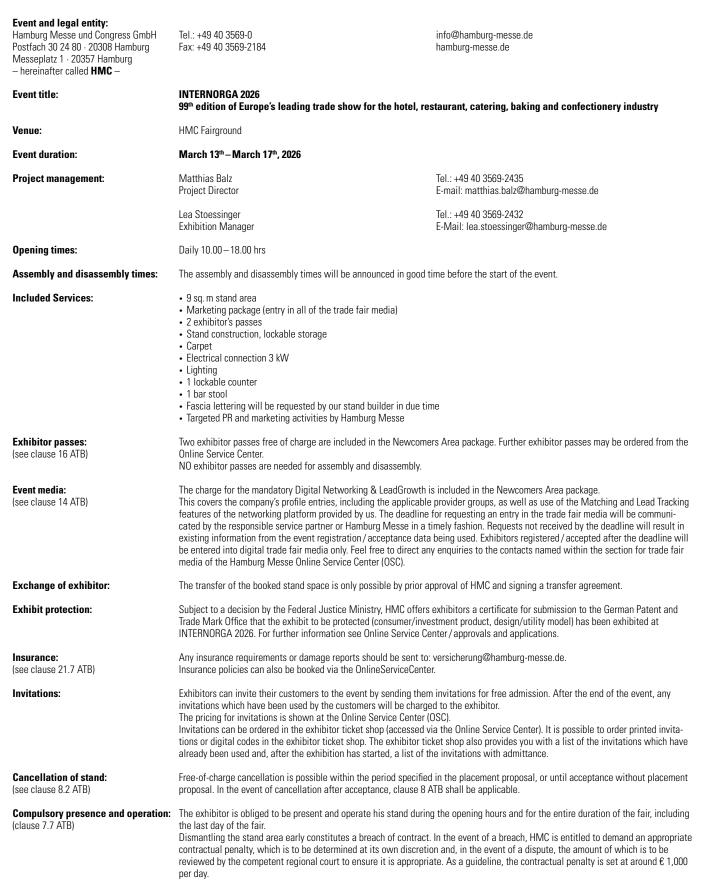
Specific Terms of Participation 2026 Newcomers Area

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)





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Limitations on admission: (see clause 11.4 ATB)	Gastronomic enterprises are not permitted.
Sales regulations: (see clause 11, in particular 11.2 and 11.3 ATB)	The direct sale of exhibits and samples from the stands is not permitted. Furthermore, exhibits may not carry a price tag.
Performance, events: (see clause 13.1 ATB)	Performances, cooking demonstrations, events and musical presentations on the exhibition stands have to be announced to and approved by the Project Management before the beginning of the exhibition. The volume at the stand boundary may not exceed 75 dB(A). In case this decibel number is not respected it is up to the Project Management to stop the performance/musical presentation on the spot.
Disburse of bottles: (see clause 11.2 ATB)	Bottles and cans may principle not be disbursed.